

Message Text

UNCLASSIFIED

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13

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

----- 118530

P R 150831Z JUL 74

FM AMEMBASSY TOKYO

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 3331

UNCLAS TOKYO 9311

FOR OIM/WELCH

E.O. 11652: NXA

TAGS: BEP, JA

SUBJECT: TC MARKET PROMOTION CONTRACT

(1) OF ELEVEN COMPANIES INVITED TO BID, THREE COMPANIES SUBMITTED
BIDS AS FOLLOWS (YEN 290 - \$1.00):

BURSON-MARSTELLER/

DE GRASSI FUJI FALCON

ANNUAL YEN 6,190,800 YEN 5,880,000 YEN 3,600,000

RETAINER N (\$21,347.59) (\$20,275.86) (\$12,413.79)

PER SHOW YEN 9,310,000 YEN 9,240,000 YEN 11,200,000

FEE (X8) (\$32,103.45) (\$31,862.07) (\$38,620.69)

REIMBUR- YEN 4,466,400 YEN 7,255,600 YEN 5,372,400

SABLES (X8) (\$15,401.38) (\$25,019.31) (\$18,525.52)

TOTAL YEN 19,967,200 YEN 22,375,600 YEN 20,172,400

(\$68,852.42) (\$77,157.24) (\$69,560.00)

(2) BASED ON LOWEST TOTAL PRICE, EXPERIENCE IN THE MARKET, PAST TC
AND TF PERFORMANCE AND ACCOUNT PERSONNEL INVOLVED, TC RECOMMENDS
RENEWAL MPC CONTRACT WITH DE GRASSI AND ASSOCIATES. ADVISE
ASAP.

(3) COPY ALL BIDS AIRMAILED OIM JULY 15.

SHOESMITH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 15 JUL 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974TOKYO09311
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740188-0724
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740747/aaaabodq.tel
Line Count: 60
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 04 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 OCT 2002 by ThomasVJ>; APPROVED <16 JAN 2003 by izenbei0>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TC MARKET PROMOTION CONTRACT (1) OF ELEVEN COMPANIES INVITED TO BID, THREE COMPANIES SUBMITTED
TAGS: BEXP, JA
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005